

Updated at: 18/3/2025

Clyx Cloud ("Clyx Cloud," "we," "us," or "our"), as a platform; respects your privacy and is committed to protecting your personal data. This privacy policy explains how we collect, use, and protect your information when you subscribe to our newsletter.

1. Data Controller

Clyx Cloud is responsible for processing your personal data. For any questions or concerns, you can contact us at:

- **Email:** info@clyx.cloud
- **Address:** Pinksterbloem 61, 7623CN Borne (OV) The Netherlands. (This is not a visiting address)

2. What Data Do We Collect?

When you subscribe to our newsletter, we collect the following data:

- **Email Address** (required)
- **Name** (optional)
- **IP Address** (automatically collected for security and compliance purposes)

3. What Do We Mean When We Say "Collect"?

"Collecting" means purposefully retaining data relating to a person, company, or other entity in any way for longer than a 7-day time period. Temporary processing or transient storage that does not exceed this duration is not considered collection under this policy.

4. Why Do We Collect Your Data?

We collect your data for the following purposes:

- To send you updates, promotions, and news about Clyx Cloud.
- To improve our services and understand our audience.
- To comply with legal obligations and protect against fraud or abuse.

5. Legal Basis for Processing

Under the General Data Protection Regulation (GDPR), we process your personal data based on:

- **Consent (Article 6(1)(a) GDPR):** By subscribing, you consent to receive our newsletter. You can withdraw your consent at any time.
- **Legitimate Interest (Article 6(1)(f) GDPR):** We may process certain data to enhance security and prevent misuse.

6. How Long Do We Keep Your Data?

We retain your personal data as long as you are subscribed to our newsletter. If you unsubscribe, we will delete your data within 30 days unless we are legally required to retain it.

7. Data Sharing & Transfers

We do not sell or share your personal data with third parties, except when:

- Required by law or regulatory authorities.
- Necessary to use third-party email service providers to send newsletters. These providers comply with GDPR.

8. Your Rights Under GDPR

You have the following rights:

- **Right to Access:** Request a copy of your personal data.
- **Right to Rectification:** Correct inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of your data (subject to legal exceptions).
- **Right to Restrict Processing:** Limit how we use your data.
- **Right to Data Portability:** Receive your data in a structured format.
- **Right to Object:** Withdraw consent or object to processing.
- **Right to Lodge a Complaint:** File a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) if you believe your rights are violated.

9. Unsubscribing & Managing Preferences

You can unsubscribe from our newsletter at any time by clicking the "Unsubscribe" link in our emails or contacting us directly at info@clyx.cloud.

10. Security Measures

We implement appropriate security measures to protect your data from unauthorized access, loss, or misuse.

11. Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on this page with an updated effective date.